

Message Text

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ACTION EB-08

INFO OCT-01 IO-14 ISO-00 CCO-00 CIAE-00 OTPE-00 FCC-02

INR-10 NSAE-00 OC-06 ICA-20 COME-00 BIB-01 USPS-01

AF-10 ARA-14 EA-12 EUR-12 NEA-10 /121 W

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R 261837Z JUL 78

FM USMISSION GENEVA

TO SECSTATE WASHDC 2567

UNCLAS SECTION 01 OF 02 GENEVA 11523

DEPT FOR EB/TD, US POSTAL SERVICE FOR EDGAR STOCK,
FCC FOR COMMISSIONER ROBERT E. LEE, COMMERCE FOR NTIA

E.O.11652: N/A

TAGS: ETEL, ITU, WARC, FCC, NTIA, US

SUBJECT: ITU: PROPOSAL FOR U.S. COMMEMORATIVE ISSUE IN
HONOR OF 50TH ANNIVERSARY OF CCIR

1. SUMMARY: MISSION RECOMMENDS THAT FAVORABLE CONSIDERA-
TION BE GIVEN TO ISSUANCE OF SET OF U.S. COMMEMORATIVES
TO MARK 50TH ANNIVERSARY OF INTERNATIONAL RADIO CONSULTA-
TIVE COMMITTEE (CCIR), WHICH OCCURS JUST PRIOR TO
OPENING OF 1979 WORLD ADMINISTRATIVE RADIO CONFERENCE.
END SUMMARY

2. THE JUNE 1978 ISSUE OF THE INTERNATIONAL TELECOMMUNICA-
TION UNION'S MONTHLY MAGAZINE "TELECOMMUNICATION JOURNAL"
PRESENTED POSSIBLE DESIGNS OF POSTAGE STAMPS TO BE
ISSUED BY MEMBER COUNTRIES IN HONOR OF THE 50TH ANNI-
VERSARY OF THE CCIR. (SEE INSET OPPOSITE PAGE 278.)
THE MISSION BELIEVES THERE ARE SPECIAL REASONS WHY THE
UNITED STATES, IN PARTICULAR, OUGHT TO CONSIDER SERIOUSLY
DOING SO:

A. THE EVENT IS IMPORTANT IN AND OF ITSELF. THE

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CCIR (THE FRENCH INITIALS ARE ALWAYS USED; THE OFFICIAL
ENGLISH SPELLED-OUT VERSION IS INTERNATIONAL CONSULTATIVE
RADIO COMMITTEE) IS ONE OF THE FOUR PERMANENT ORGANS
OF THE ITU. IT MAKES IMPORTANT CONTRIBUTIONS IN THE
AREA OF RADIOCOMMUNICATION STUDIES AND THE DEVELOPMENT
OF INTERNATIONALLY-RECOMMENDED RADIO STANDARDS;

B. THE DECISION TO FOUND THE CCIR WAS TAKEN AT THE THIRD INTERNATIONAL RADIOTELEGRAPH CONFERENCE, WASHINGTON, 1927, AND THE CCIR STRUCTURE WAS SIGNIFICANTLY BROADENED BY THE INTERNATIONAL TELECOMMUNICATION CONFERENCE, ATLANTIC CITY, 1947. THUS THE UNITED STATES WAS SPECIFICALLY INVOLVED IN THE TWO MOST SIGNIFICANT EVENTS AFFECTING THE ORGANIZATION;

C. THE UNITED STATES HAS BEEN FAR AND ABOVE THE MOST ACTIVE PARTICIPANT, BOTH MATERIALLY AND TECHNICALLY, IN THE WORK OF THE CCIR. NEVER HAS THIS BEEN MORE TRUE THAN IN THE PRESENT SPACE TELECOMMUNICATIONS ERA;

D. SINCE 1966 THE DIRECTORS OF THE CCIR HAVE BEEN AMERICAN CITIZENS. THE PRESENT DIRECTOR, RICHARD C. KIRBY, IS THE HIGHEST-RANKING U.S. CITIZEN ON THE ITU STAFF AND ITS ONLY ELECTED OFFICIAL WHO IS A U.S. CITIZEN;

E. AS DISCUSSED BELOW, THE TIMING OF THE ISSUE WOULD BE SUCH AS TO SUPPORT U.S. OBJECTIVES AT THE VITALLY-IMPORTANT -- IN TERMS OF U.S. INTERESTS -- 1979 WORLD ADMINISTRATIVE RADIO CONFERENCE.

3. DATE OF ISSUE: THE FIRST PLENARY MEETING OF THE CCIR WAS CONVENED 18 SEPTEMBER 1929. THIS WOULD BE AN UNCLASSIFIED

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APPROPRIATE FIRST DAY OF ISSUE FOR THE STAMPS HERE SUGGESTED. ANOTHER ACCEPTABLE DATE WOULD BE 23 SEPTEMBER 1979, THE DATE ON WHICH THE 50TH ANNIVERSARY IS TO BE CELEBRATED. THE CELEBRATION WILL OCCUR ON THE OCCASION OF THE THIRD WORLD TELECOMMUNICATION EXHIBITION, GENEVA, 20 - 26 SEPTEMBER 1979. THIS EXHIBITION IS BEING HELD JUST PRIOR TO AND DURING THE FIRST THREE DAYS OF THE 1979 WORLD ADMINISTRATIVE RADIO CONFERENCE (1979 WARC). THE 1979 WARC WILL BE THE MOST IMPORTANT FREQUENCY ALLOCATION CONFERENCE TO TAKE PLACE IN 20 YEARS AND ITS RESULTS ARE LIKELY TO HAVE A MAJOR IMPACT ON WORLD WIDE RADIOCOMMUNICATION THROUGH THE END OF THIS CENTURY.

4. DENOMINATIONS: THE DESIGNS PRESENTED BY THE ITU (SEE PARA 2 ABOVE) ARE OF COURSE SUGGESTIVE ONLY. WE RATHER LIKE THE THREE DESIGNS PRESENTED. IT WILL BE NOTED THAT THE LANGUAGES USED FOR THE THREE DENOMINATIONS SHOWN ARE FRENCH, ENGLISH, AND SPANISH. WE ARE INTRIGUED BY THE POSSIBILITY OF ADHERING TO THIS ARRANGEMENT. ENGLISH MIGHT BE USED FOR TWO STAMPS, ONE ISSUED AT THE U.S. INTERNAL LETTER RATE AND THE OTHER WITH THE

SAME DESIGN, THOUGH PERHAPS WITH DIFFERENT BACKGROUND COLOR, AT THE U.S. INTERNAL POSTCARD RATE; SPANISH MIGHT BE USED FOR A THIRD STAMP AT THE AIR MAIL RATE TO CENTRAL AMERICA AND NORTHERN SOUTH AMERICA; FRENCH MIGHT BE USED FOR A FOURTH STAMP AT THE "REST-OF-WORLD" AIR MAIL RATE. THE FOUR STAMPS COULD BE COMBINED IN A SINGLE SHEET OR IN A SOUVENIR SHEET.

5. THE MISSION UNDERSTANDS THAT THE UNITED NATIONS POSTAL ADMINISTRATION IS NOT CONSIDERING THE ISSUANCE OF

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A STAMP ON THIS OCCASION.

6. IN SUMMARY, THE MISSION BELIEVES THE IMPORTANCE OF THE EVENT, THE LEADING U.S. ROLE WITH RESPECT TO THE ORGANIZATION, AND THE POSITIVE IMAGE THAT ISSUANCE OF A COMMEMORATIVE SERIES WOULD PROJECT ON THE EVE OF THE 1979 RADIO CONFERENCE, ALL JUSTIFY THE COMMEMORATIVE ISSUE. VANDEN HEUVEL

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Draft Date: 26 jul 1978
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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
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Disposition Reason:
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